

# Vox Jox

I was thinking about the fact that little old ladies should never be let out without a chaperone. If you read last week's Vox Jox, you'll know to what I am referring, to use a Lily Tomlin phrase. Or did she steal that sort of thing from Don Imus? Come to think of it, Imus is not above stealing it from Lily. Whatever it is. Women are easier to steal from than men. Because of women's lib, they can't complain, they've got to take it like a man.

Anyway, what I'm getting around to is a contest to select an air personality name better than Robert W. Morgan. Winner will receive a toenail clipping of a great god, yet to be named, in radio. Loseis, which is everybody else, will receive the usual big loud silence. There are some tabs in the contest. No one can suggest the names of Johnny Dark, Johnny Holliday, Johnny Dollar, and Johnny W. Morgan. Those have been used once or twice be-

fore. I think Anyway, the winners will be printed in the great Teeshirt Tipsheet, whose circulation, as you well know, is extremely exclusive. By the way, the WIXO-FM teeshirt is now in the top 10, but the Instant Replay teeshirt is still No. 1. The Dick Clark teeshirt is recommended as an oldie but goodie.



ROOK This is going to be a long column, maybe even a four-c u p p e r-coffee type, but when John Rook writes a note, I think I have to quote it verbatim: "I will start my association with KTLK in Denver on Aug. 1. Of course, this is especially important since this is the same radio station where Johnny Rowe was a job from 1959 through 1962. Johnny Rowe's program director at that

By CLAUDE HALL  
Radio-TV Editor

time was George Wilson and Joe Finan. Joe is the manager of KTLK today. Johnny Rowe soon changed his name to his real name of John Rook when he left KTLK to become program director of KQV, Pittsburgh, in 1963. I'm certain that both Johnny Rowe and I will have a great deal of fun programming KTLK. Chicago is looking very good for WCFL and I certainly look forward to seeing KTLK in a similar position." Incidentally, the word is out that Kent Burkhardt is looking for a new program director over at KIMN, the Denver competition for KTLK. . . . K.O. Bayley: Call me. I think I have a job for you.

Sid (Mojo Man) Grubb called to say he was out at WGOW in Chattanooga, something I'd known for about four weeks. Bob Brady, WKQW, P.O. Box 1300, Nanuet, N.Y. 10954, wants to locate singles that appeared on the old Cadence label. Says he has about half of everything they turned out "but even a couple of the winners are missing from my collection, such as 'The Ballad of Davey Crockett' by Bill Hayes and 'Since I Fell for You' by Lenny Welch. One of my friends walked into Colony Record Store in New York and wiped out their entire Cadence inventory. The clerk couldn't understand why he wanted 'all that trash.' My friend pointed out a fellow at a counter holding a Lenny Welch album and said, 'See that album. Columbia re-issued it, but it was originally on Cadence.' The customer looked up and said, 'That's right, and I ought to know, because I'm Lenny Welch.' Even Lenny didn't have a copy of his own album and was buying the Columbia re-release." I suggest you call up the music director of WORC in Worcester, Mass. They have about the greatest radio record library around and might tape you some copies at cost.

Ross Lee, WJOY, South Burlington, Vt.: Very good show. If your production was smoother and you'd prepare some better copy to use, I feel you would have scored higher in the air personality competition. The stuff you did wasn't bad; it just wasn't good. . . . Norm Dyn, WFMD, Frederick, Md.: I also thought your show was fairly good but the patter was weak. . . . Back to Ross Lee. He writes that he got turned on to radio by Elliot (Biggie) Nevins "when he was at WSKN in Mt. Marion, N.Y., now WGHQ, Kingston, N.Y. He was my idol then and probably still would be if I knew him. Called him last year and he said: 'Who?'"

Ray Potter, program director at KERP, El Paso, has rights to the broadcast of "The Beatles Story" for Arizona, New Mexico, and West Texas and you can reach him at 915-533-5911 if you're interested in the 13½-hour documentary produced by the BBC. KERP is to be the first U.S. station to air the show, if you'd like it and you don't hangout in those states, then call Cathy Logan at 212-826-0700 and ask for the demo. Cathy operates out of ASI Communications, whatever that is. Mention me. I get a bottle of beer for every referral. . . . Back to Ross Lee. That Bertha Church commercial was something else. You've got to be kidding!

At WHIZ in Zanesville, O. you'll find program director Rich Peterson 6-9 a.m., followed by Ted Zaborniak, whose air name is "Ted Stevens because Zaborniak always gets me into network news late," then Mahlon Rouch 2-4 p.m. and Don Mathews 4-midnight, Mike McNamara and Jeff Johnson help out on weekends. Good Lord, but

I find it difficult to believe that Mathews does an eight-hour show. I don't think anyone in radio can equal that. Anyway, Zaborniak writes that he has been doing "some recording with my Sony TC440, which has sound-on-sound. A word to some of the guys out there who have some musical ability: Try writing some jingles for local concerns. You can pick up some extra bucks. I've written about three and they were really well received. I play guitar and sing. Then I play the electric bass and dub that in and the same with drums and harmony. I'm a one-man band and also moonlight when I get a chance singing with a group in Lorain, O."

Back to John Rook. I can't really believe you used the name of Johnny Rowe on the air! . . . Andy Baddish with Broadcast Recording Service, Bayonne, N.J., writes that the firm will produce and syndicate a series of five-minute radio programs on pet care hosted by Dr. Michael W. Fox, author of "Understanding Your Dog." My problem is getting my dog to understand me. . . . Back to Ted Zaborniak: Your guitar playing on the extra tape was good; your mix-down was lousy; your voice needs work; but I think with a couple of years of experience singing in clubs you might score. At any rate, I enjoyed listening to you. The mix was better on "If I Were a Rich Man."

Ronald Kobosko: Unfortunately, no one ever said the world was supposed to be fair. But I have faith there's a place for everyone in the field of radio, if you just keep trying. I'd hang around local radio stations in your spare time. One of them will eventually give you a break. . . . A lot of FM stations are trying out matrix quad-asonic systems, including WNCR-FM in Cleveland, just to "enhance" the stereo record they air. . . . Gary Hightowner is now at KTTS, Springfield, Mo. He'd been program director for KWTO in that city. . . . Ken Mitchell has been named music director of WGLI, Babylon, L.I., a station that continues to fare well with a rock format inspite of being in the shadows of the biggies in New York City.

About five guys mentioned in letters along with their tapes submitted for the third annual Billboard Air Personality Competition that they were looking for jobs, such as Wayne Erickson, 618-942-2181, whose letter is about two months old. Because of the vast number of tapes, men, I'm just now getting around to the last ones and I just saw Wayne's letter. I hope to hell he has a job by now. IF not, then give me a phone

(Continued on page 28)



JOHNNY CANTON, program-music director of WGY in Minneapolis, chats with Ahmet Ertegun, president of Atlantic/Atco Records, and Mick Jagger of the Rolling Stones. From left: Canton, Ertegun, an unidentified Stones assistant, and Jagger. The occasion was a private party in Los Angeles.

12-27-59	10	WHAT ABOUT US	Atco 5153
5-8-60	70	RUN RED RUN	Atco 5153
6-26-60	79	BESAME MUCHO	Atco 5163
10-9-60	51	WAKE ME SHAKE ME	Atco 5168
2-6-61	33	SHOPPING FOR CLOTHES	Atco 5178
4-30-61	33	WAIT A MINUTE	Atco 5188
10-8-61	23	LITTLE EGYPT	Atco 5192
2-11-64	85	GIRLS, GIRLS, GIRLS	Atco 5204
	64	TRAIN'T NO THIN' TO ME	Atco 5267
3-13-57	18	COCHRAN EDDIE	Liberty 55056
9-7-57	82	SITTING IN THE BALCONY	Liberty 55087
3-1-58	94	DRIVE IN SHOW	Liberty 55123
8-10-58	8	JEANNIE JEANNIE JEANNIE	Liberty 55144
11-30-58	39	SUMMERTIME BLUES	Liberty 55166
3-22-59	39	CMON EVERYBODY	Liberty 55177
9-6-59	56	TEENAGE HEAVEN	Liberty 55203
	9	SOMETHIN' ELSE	Liberty 55203
11-16-68	58	COCHRAN EDDIE	Liberty 55056
6-21-69	59	WITH A LITTLE HELP FROM MY FRIENDS	A & M 991
10-4-69	59	FEELING ALRIGHT	A & M 1063
12-6-69	30	DELTA LADY	A & M 1112
	12	SHE CAME IN THROUGH THE BATHROOM WINDOW	A & M 1147

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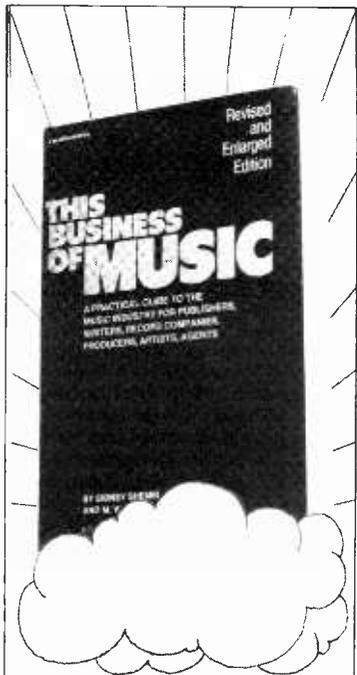
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## AVCO Drops Country TV-er

CINCINNATI—"The Midwestern Hayride" ends its weekly television jaunts Sept. 2, according to Walter E. Bartlett, senior vice president of AVCO television. The show had been a TV regular since 1948 on the five AVCO TV stations. It originated as a radio show called "Boone County Jamboree" back in the 1930's. Kenny Price has been the most recent host of the TV show.

Cancellation of the show in no way alters AVCO's commitment to live TV, Bartlett said. "We are constantly experimenting with fresh program ideas which we hope will develop into formats warranting a place on our program schedules. We would be delighted, for instance, if a new country music show could result from this exploration into potential new programming."

The reason for the cancellation, he said, was dwindling audiences over the years.

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