MTV is Tying In with Daryl Hall & John Oates' forthcoming "Big Bam Boom Tour—Live Through '85." The rock video channel will provide tour data and ticket outlet announcements, while the MTV name will appear on all tickets and print advertising, and be targeted on all radio spots. Other promotional elements are in progress.

FUJI'S BLANK VIDEOCASSETTE division seeks multiple purchases this Christmas via a Nov. 1-Jan. 31 rebate promotion. The consumer gets a $1 rebate when buying one cassette, $5 when buying four. Each household can run up to $25 in rebates.

THE HARM ROCKJOCKEYS' conference in Scottsdale, Ariz., Oct. 29-31, will feature an ad blitz. Michael Dolinger has ordered in Madison. The order is the initial phase of the cable system's decision to sell its payment structure to ASCAP.

J.C. PENNY will begin regular video broadcasts to 15 of its district offices in November, delivered via satellite by Private Satellite Network (PSN). The retailer is instituting the network to save and reduce transmission costs, in addition to better serving buyers' frequent trips to New York. A two-way audio feature allows for Q&A sessions, making any video conference interactive.

Annex Video Marketing Inc., a video distribution firm. Company will handle a range of product from homemade short subjects through major feature films. 296 Brunswick Ave., P.O. Box 1298, Toronto, Ontario, Cana-

Tenth Avenue Music and Tenth Avenue Productions, formed by Michelle Scott. Tenth Avenue Music is a publishing company; Tenth Av-

Filmutures Corp., a rock video production firm, formed by director Irian Duran, whose first U.S. film feature, El Senor de los Cielos, was 799 Broad-

Concept Productions Inc., a programming service for syndication via cable and commercial outlets, as well as for home video release through his International Video Entertain-
manship Warehouse Outlet, in Portsmouth, N.H. next month. The 3,000 square foot will feature the around-the-clock, never sleeping, char-

Chairman of the board and chief executive officer of the corporation, together with the president. The corporation is now trading on the American Stock Exchange under the symbol "DKC".

The BOT Building, which is located at 240 W. 53rd St., New York, N.Y. 10019, is a 19-story office building that houses a number of companies in the entertainment industry.

New Companies

**Executive Turntable**

**Home Video**

Fred Fehlauer is named senior vice president for the commer-
cial video division of CBS/Fox Video, New York. He was formerly vice

Michael Oliveri is promoted to vice president of marketing and sales for Vestron Video, a new post. He has been vice president of sales for the com-
pany since 1982. Also at Vestron, Gregory Johnson becomes director of corporate development, joining from Bear, Stearns & Co.

Karen Van Bentum becomes vice president of marketing at Media Home Entertainment, Los Angeles, switching from Vestron Video, where she was vice president of original programming.

Sandee Enfield is named sales promotion manager at Prism Entertainment Corp., Los Angeles. She assumes the newly created post from custom

Valerie Gold is named national video coordinator for WEA Corp., Bur-

Barry Gutman joins the Video Insider newsletter as editor, based in Phil-

In addition, Barry Gold, who has been associated with the video software industry for many years, has been promoted to sales and marketing manager of the company.

**Lifelines**

Sam Accordino to Annette Novor-
yta, Oct. 13 in Buffalo. He is a book-
ing agent with Entertainment Ser-
ices Inc.

**MARIAGES**

Don Reno, 50, of heart failure Oct. 16 in Charlotteville, Va. One of the foremost bluesman banjo stylists and songwriter, Reno had chart

**DEATHS**


Don Reno, 50, of heart failure Oct. 16 in Charlotteville, Va. One of the foremost bluesman banjo stylists and songwriter, Reno had chart

Bob Perry, 30, of heart failure Oct. 16 in Charlotteville, Va. One of the foremost bluesman banjo stylists and songwriter, Reno had chart

**THE TOP 200 ALBUMS**

201 **THE RAMONES** TOO TOUGH TO DIE SIRE 25176

202 **IRON MAIDEN** PIECE OF MIND CAPITOL 22774

203 **RED ROCKERS** SCHIZOPHRENIC CIRCUS COLUMBIA REC 39291

204 **LARRY BRANDON IRVING** 2 53939

205 **THE SWIMMING POOL Q's THE SWIMMING POOL Q's** A&M SP-5015

206 **THE RED HOT CHILI PEPPERS** THE RED HOT CHILI PEPPERS A&M SP-31722

207 **LET'S ACTIVE CYPRESS** IRS SP-10443

208 **SOUNDTRACK** THE LITE WILD MCA 4999999

209 **JANET STREET HEROES, ANGELS & FRIENDS** A&M 3-8129

210 **WILLIE NELSON/KRISTI ARSTOFFSON** MUSIC FROM A SONGWRITER A&M 3999999

**The Hot 100 Singles**

101 **SINE FINE** MARC ANTHONY THOMPSON WARNER BROS. 7-2917

102 **SHE'S SO LITTLE & SWEET** MIKE DELMON ASB 8129

103 **IN THE AIR TONIGHT** PHIL COLLINS (ATLANTIC 2)

104 **PLAYING IT COOL** TIMOTHY SCHMIDT A&M 7-60460 (ELECTRON)

105 **LOVE AGAIN** JOHN DENVER & SYLVIA VARTAN A&M 1991

106 **STRAP ME DOWN** BILL CHANCEY ATLANTIC (AC/DC)

107 **NOBODY LOVES ME LIKE YOU ANNE MURRAY & DAVE LOGGINS CAPITOL 5401

108 **SOLID** ASHFORD AND SIMPSON CAPITOL 5401

109 **SLIPPERY PEOPLE** THE STAPLE SINGERS PRIVATE 14 0405279 (RC)

110 **FRIENDS WHO SOAR** JONI MITCHELL CAPITOL 5401

Calendare

Weekend calendar of video shows, concerts and Home Video events.

Send information to: Industry Events, Billboard, 345 E. 45th Street, New York, New York 10017.