

"STORY LADY" WINS BOYS, AGES 40, 70

BABES LIKE TO HEAR HER CROW LIKE ROOSTER

Few Hold Warmer Spots in Kiddies' Hearts Than Georgene Faulkner of WMAQ

By Vera Brady Shipman

CHICAGO.—"This is the Chicago Daily News, WMAQ, introducing the Story Lady."

There are few individuals in America today closer to the child heart than the original "Story Lady," known to the everyday world as Mis Georgene Faulkner of Chicago. She has told stories in school, chautauqua, parties, overseas and has been children's editor of the Chicago Tribune and the Ladies' Home Journal, has numerous books published, Victor records made and now—Radio every Wednesday night.

Her life has been a daily affiliation with children, as kindergarten teacher, entertainer and "Auntie of the AEF" in the World War. She began telling stories to groups when but a schoolgirl, in vacation schools or in crowded settlement houses, returning to entertain the children of the rich, in costume, at afternoon parties in homes or fashionable clubs.

Small Boys, Ages 40 and 70, Listen

With Radio, the bedtime story has become an evening institution. Each broadcasting station has its Dream Daddy or its Bonnie or its Uncle WIP to tell the children just what Peter Rabbit did. And WMAQ has the Story Lady herself, the originator of the title, for a half hour every week. Children old and children young listen in. One letter to the Story Lady said:

"We are two small boys listening in to your stories. I am a father-in-law of 70 and my son-in-law with me is 44."

A daddy of a babe too young to form the letters, writes that the programs interest them all. "Even the baby listens in as you crow like a rooster," he adds.

Letters pour in to the office after each Wednesday's stories. They come from everywhere.

Children Tell Truth

"I want the children to write me" says Miss Faulkner, "they tell me truthfully what they do or do not like and ask for what they want to hear. Children as well

GEORGENE FAULKNER TALKS TO CHILDREN



Georgene Faulkner talking to WMAQ's children, in her role of "Story Lady."

as grownups like to hear their names called. One unselfish little boy asks that the name of his little brother be called, not asking for himself at all. Another child writes that his Daddy has repaired the aerial on the house next door, climbing out onto the roof to do it, where the little neighbor has a broken leg.

"And now," the good Samaritan writes, "you have two little Radiophans instead of one." A woman stopped me on the street the next day and thanked me for telling of that small boy and his Daddy's kindness. The woman said, "It set me thinking and I am looking for someone in my neighborhood to listen in with me."

Like Sentimental Songs Best

"COLUMBUS, O.—Songs with a sentimental twist are in favor with fans in WBAV's territory, according to a recent contest staged by that station. A song about "Mother and Dad" won easily, with a song about Radio running a poor third.

Use WGR to Identify Owner of \$1,651 Roll

Police Call on Radio to Help Find His Missing Kin

BUFFALO, N. Y.—WGR was used recently to assist in identification of the owner of \$1,651.

Theodore Van Aucker, a man of sixty years, was picked up by the police while wandering aimlessly about some railroad yards at the rail-head entering Canada and displaying a large roll of bills.

At the police station \$450 in small bills were found on him and later more than a thousand dollars was discovered secreted in different parts of his clothing.

Only meager details of his life and an incoherent story which involved Cleveland, Detroit, Chicago and other western points as well as Toronto, Can., could be obtained from the man. The court ordered him sent to the city hospital for observation, pending the location of friends and relatives. To the latter end, WGR went on the air with a lengthy description of the man and a statement of the affair.

France Features Radio at Exhibit in Gotham

Will Exchange Greetings with America by Airwaves

NEW YORK.—Radio is a feature of the French exposition now being held at the Grand Central Palace here under the official patronage of the French government. Ambassador Jusserand opened the exposition on the evening of April 22. Speeches are being broadcast and it is expected that arrangements will be made between stations in France and America for the exchange of greetings.

Latest of DX Claims; Hears 61 Stations in One Night

BLENHEIM, Ont.—Hearing sixty-one stations in one night is the latest claim to the DX crown, made by Clifford Riseborough, (Canadian 3RM) of this city. The stations were heard on a detector and one stage of amplification, beginning at 6:10 p. m. Eastern time, and ending at 12:53 p. m. Adding the various distances, Mr. Riseborough "traveled" close to 21,000 miles.

HOLDS RADIO LEADS TO WORLD TONGUE

ENGLISH FORESEEN AS AIR LANGUAGE OF ALL

Esperantists, However, Organize to Set Up "Artificial" Rival as Need Grows

NEW YORK.—That Radio broadcast will lead to the development of a single language used throughout the world is one of the latest predictions brought forward by experts.

What that universal language will be is problematical, for almost simultaneous with the prediction by Guy E. Tripp, an electrical expert of this city, that instead of an artificial tongue, English will become the world's Radio language, it was announced that an organization has been formed in London to establish Esperanto as the medium of Radio communication.



GUY E. TRIPP

Mr. Tripp expressed the opinion that when Europe, Asia, Africa and other foreign regions will become enmeshed in Radio waves bearing an incessant chatter of mixed and confusing tongues there will be a resultant curiosity to learn what is being said. Thus, his belief that only one language can satisfy when this time comes.

Will Mean Many Things

"Radio, with its international exchanges of messages," Mr. Tripp declared, "will break down all barriers to international communication. This will mean many things for the people of the world, too many for anyone to attempt to forecast. But one thing may be predicted with comparative safety: that is the establishing of a universal language."

The London group sponsoring Esperanto, an "artificial" language, is known as the International Radio Association. The forming of the organization is the first definite step toward a world Radio tongue.

(Continued on Page 8)



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