

Specifications Of National Charts

by Machgiel Bakker

Last week M&M presented views of major record label executives regarding the validity and nuances of the various national charts. However, there remains much confusion as to the specifications of these reports. International record executives need to be able to distinguish the differences among them.

This week M&M furnishes a comprehensive overview detailing the systems of Europe's national sales and airplay charts. The following report includes the name of the chart, its number of positions, the number of retailers participating in the survey, who has the broadcasting and publication rights, who compiles and commissions the chart, as well as a list of related services.

All charts listed are published weekly except Italy's *Musica e Dischi* (monthly); Sweden's *Topplistan* and France's *Le Top Albums* are issued fortnightly. All charts are strictly sales-based, excluding UK's MRIB (40% airplay integration) and Germany's *Single Top 100*, for which positions 51-100 are weighted with airplay on a gliding scale from 25-75%.

The retail panel is provided where available and includes the number of the weekly sample (often on rotation) and the total number of panelists. All charts are based on retail panels except where noted (*).

The national airplay grid indicates those charts which track radio airplay; national club airplay charts are excluded.

NATIONAL SALES CHARTS IN EUROPE

COUNTRY	CHART (SINGLES/ALBUMS)	RETAIL PANEL (FROM A TOTAL OF)	BROADCASTING/PRINTING RIGHTS	COMPILED/COMMISSIONED BY	SPECIAL SERVICES (POSITIONS)
Austria	Austria Top 30 Singles/Top 40 Albums	100 (180)	ORF/Musikmarkt	© Austria Top 30. Compiled by IFPI/Austro-Mechana/Musikmarkt	A (6)
Belgium	Hit-Parade (75 singles/50 albums)	na	NA	IFPI/SABAM	A (10)/B1/B2 (20)
Denmark	BT Top 30 Singles/Top 75 Albums DR Top 5/Top 20	* 80	NA/BT Danmarks Radio/NA	IFPI Danmarks Radio	none none
Finland	Top 20 Single/Top 40 LP,CD,CAS	40	Radio 1 (Ykkönen)/Suosikki	Radio 1/IFPI	none
France	Le Top 50/Le Top Albums (50)	100	Europe 1-Canal Plus/Tele7Jours	Nielson-Ipsos/Europe 1, Canal Plus, Tele7Jours	A (16)
Germany	Single Top 100/Longplay Top 100	800 (1400)	NA/Musikmarkt	Media Control/BPW	none
Greece	Ena Singles (20)/Ena Albums (40)	na	na/Non & POK	Coopers & Lybrand/IFPI	B2 (30)
Holland	Nederlandse Top 40/Album Top 100 Nationale Top 100/CD/MC Top 100	200 200	Veronica/NA TROS/NA	Stichting Nederlandse Top 40 Intomart/Stichting Nationale Top 100 -BUMA-Stemra	B (20)/K (10) B1 (25)/D (25)/G
Ireland	Ireland's Top 30 Singles/Top 50 Albums	* plus /20-35 shops (150)	RTE/Evening Herald	IMICA	none
Italy	Hit Parade 45 (10)/Hit Parade 33 (20) Borsa Singoli (25)/Borsadisco Album (100) Superclassifici 45 (50)/Superclassifici 33 (50)	na na na	RAI/Radio Corrieri NA/Musica e Dischi Canale 5/Sorrisi e Canzoni	AGB Italia Musica e Dischi S&G/Sorrisi e Canzoni	none D (30)/E (10)/F (10)/H (10) none
Norway	VG Top 10 Singles/Top 20 Albums Dagbladet Top 15 Singles/Top 50 Albums	80 *	NA/VG NA/Dagbladet	Scanfact IFPI	none none
Portugal	Top 30 Singles/LPs	na	na/na	AFP (IFPI)	none
Spain	Lista de Maxi Singles (20)/Albums (50)	na	TVE/NA	AFYVE/ALEF	none
Sweden	Topplistan Singles (20)/LPs (50)	250	NA/NA	GLF/IFPI	none
Switzerl.	Schweizer Hitparade (30 singles/40 albums)	160	DRS-3/Musikmarkt	Media Control/Radio DRS, IFPI, Musikmarkt	A (6)
UK	Top 75 Singles/Top 75 Artist Albums Network Singles Top 100/ National Albums Chart (75)	500 (1000) 300	BBC /Music Week IR/NME-Melody Maker	© CIN/compiled by Gallup for Music Week, BBC, BARD MRIB	A (20)/E (30)/D (40)/E (15)/ H (10)/J (40)/I (10)/K (20)/ G (60)/L (30) C (30)/E (30)/J (50/30)/ G (75/30)/L/M

* = charts based on shipment figures

LEGEND

- A = compilation (various artists)
- B1 = local product/singles
- B2 = local product/albums
- C = CD
- D = classical
- E = music video
- F = 12"
- G = dance
- H = jazz
- I = mid-price/budget
- J = indie distribution
- K = country
- L = metal
- M = others (reggae, hip hop, house)
- na = not available
- NA = not applicable
- © Music & Media

NATIONAL AIRPLAY-BASED CHARTS

COUNTRY	LENGTH	STATION(S) MONITORED	COMPILED BY
Austria	20	Ö3	Media Control
Finland	20	private stations	Discopress
France	60	AM (5)/FM (21)	Media Control
	150	regional stations/networks	Le Bulletin
Germany	30	30 public/private	Media Control
Holland	50	Radio 1,2,3	St. Nederl. Top 40
Italy	20	200 dance stations	Impulse Promotion
Norway	20	40 local (plus NRK)	Radio Topp 20#
Spain	40	Cedena SER network	Cadena SER
Sweden	40	35 local (plus SR)	Airplay Sweden
Switzerland	20	DRS-3/5 privates	Media Control
UK	60	IR network	ERA
	NA	BBC Radio 1/2, Capital, GLR	Shamtracking
	100	IR network (54 stations)	MRIB

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